

Aspire Sales Force Development Ltd

Quality Policy Document Number: QMS2. Version: 1

Aspire Sales Force Development was established in 2011. The initial concept and core company business activity was to provide companies with rationale and focus to create and or improve Sales-Force-Effectiveness, through Consultation & Skills development.

ASFD is known for providing unique, sustainable and powerful development modules to our clients.

This is achieved through generating a reputation for delivering first class customer service and support, as well as offering development modules that will ensure the client maximizes their return on investment.

We listen to our clients and make any adjustments/changes quickly, efficiently and offer visibility for our clients to see those adjustments/changes.

We manage and scrutinize all outsourced work such as translation of programs on behalf of our clients.

We always strive to achieve excellence in the eyes of our clients and become a partner that they are delighted to work with.

We build on achieving continual improvement through the setting of measurable quality objectives, which are continually reviewed through the ISO processes and relevant to the operational needs of the business. ASFD will also look to maintain a minimum aggregate grade of 3.5 on program evaluations. The grading model used for course evaluation follows the KIRK PATRICK Principle, with a grading scale of 1 – 5, with 1 being poor and 5 being excellent.

Interested parties include:

- ^ All stake holders
- ^ Clients
- ^ Distributors
- ^ Suppliers
- ^ Partners (Matrix)
- ^ Internal Staff
- ^ Landlord

This will be will be monitored and measured throughout our implementation and continual certification in ISO 9001-2015 and through regular use of the systems implemented.

ASPIRE SFD will review this statement at least annually.

ASPIRE SFD Quality Statement covers the UK based offices in Chippenham, Wiltshire and all business activities across different locations.

Signed & Approved by Managing Director:
Date: 19th April 2017

